

ASTAXANTHIN - BENEFITS AS A DIETARY SUPPLEMENT

- **Enhances Immune Defense Systems**
 - Protects white blood cell membrane from oxidation.
 - Overall increase in immuno-globulin production, macrophages, lymphocytes, cytokine.
- **Eye Health**
 - Protects retina from oxidative damage initiated by harmful UV-A and UV-B rays by quenching reactive oxygen species.
 - Positive indication for Eye fatigue study in Japan.
 - Diabetic Cataract - positive effects.
- **Alleviates Oxidative Stress in Neuro Degenerative Conditions**
 - Alzheimer's, Parkinson's, Spinal injuries.
- **Cancer Studies**
 - Oral, Colon, Liver, Bladder, Skin, Mammaries, Lung, Kidney, Small Intestine, in vitro animal studies.
- **May Help Prevent Arteriosclerosis, Stroke**
 - Stops the causes of plaque buildup - prevents lipid peroxidation, inhibits uric acid oxidation.
 - Increases production of HDL cholesterol, lowers LDL levels by limiting oxidation, inhibits homocystine oxidation.
- **Enhances Energy Metabolism/ Endurance**
- **Suppresses Inflammation**
- **Enhances Effectiveness of Melatonin**

HEART ALGAE™

- Heart and Metabolic Antioxidant Support.
- Each bottle contains 60 capsules, (200 mg) Red Algae with GR8CF-77™ enzyme delivery system.
- Suggested Use - 2 capsules per day, may be taken on an empty stomach or with meals.

• *Suggested Retail - \$79.95*

*Please call for Wholesale and
Manufacturer's Discount Pricing Information
(406) 232-4414*

ENRICHING GIFTS PRODUCTS

- This exclusive line consists of 9 products utilizing all-natural standardized plant extract ingredients, where applicable, to address all areas of health and health-related conditions.

ENRICHING GIFTS INT'L™ MISSION

- To provide basic support for health and wellness; body, mind, and spirit.
- To create a new way to conduct business that embraces the spirit of trust and harmony while working together in aligned ways.
- To provide affordable health care and to open free health care clinics throughout the world.

Sharing the Blessings of Nature™
For your Health

EGI's

HEART ALGAE

Red Algae with GR8CF-77™

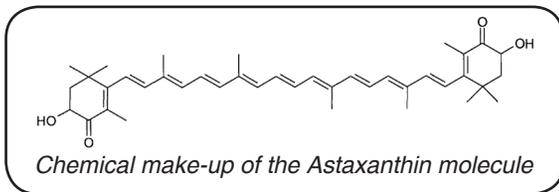


*An Exciting New Product from
Enriching Gifts Int'l. Inc.™*

enrichinggifts.com

MICROALGAE

- Single cell microalgae plants take energy from the sun and combine it with organic waste to produce nearly all living material and food on Earth.
- One of the most concentrated, healthiest, and power-packed foods humans can consume.
- Microalgae is able to biosynthesize ASTAXANTHIN in concentrated amounts.
- Micro Gaia Inc. produces the algae for EGI's HeartAlgae product.
- GR8CF-77 formula enzyme delivery system with 77 ionic minerals (available exclusively from Ronald K. Schneider) is added to the red algae, ensuring complete digestion and assimilation by your body.



HOW THE RED ALGAE IS PRODUCED

“Bio-Dome Closed System”

- Most advanced patented photochemical system in the world.
- *New Patented Bio-Dome Technology controls and limits cell wall growth in algae, yielding much higher health benefits.*
- Completely enclosed in a controlled system - photobioreactors.
- Only process on the market today that can control the growth, quality, and purity of microalgae.
- Has the capacity to control sunlight, temperature, carbon dioxide, minerals, and water.
- Controls and eliminates contamination.
- Produces high quality product at low cost production and pricing.
- Produces higher density cultures than in open pond systems, or hydroponic systems, and exceptional quality biomass.
- EGI's microalgae-derived product is superior in terms of quality, stability, safety, and absorption.

ASTAXANTHIN

- Naturally derived from microalgae.
- One of the most powerful antioxidants found in nature.
- 100 times more effective as an antioxidant than Vitamin E.
- Scavenges free radicals much more efficiently than Vitamins A, E, C, Beta-Carotene, grapeseed extract and white pine bark extract.
- Red carotenoid - fat-soluble pigment.
- Has high supply of oxygen in the algae.
- Crosses the Blood-Retinal Barrier and the *Blood-Brain Barrier*.

FREE RADICALS

- Free radicals are the natural by-products of many processes within and among cells. They are also created by exposure to various environmental factors, tobacco smoke and radiation, for instance.
- In humans, free radicals usually come in the form of O_2 , the oxygen molecule.
- The oxygen molecule wants to be oxidized (there is an unstabilized electron) and this oxidation process causes damage, allowing things such as plaque, uric acid, LDL cholesterol, to harden and build up in the body.
- Can cause damage to cell walls, certain cell structures, and genetic material within the cells.
- Over time, such damage can become irreversible and lead to premature degeneration and aging, such as uric acid crystals build-up, causing gout and joint pain; plaque build-up causing hypertension and heart disease; LDL cholesterol increase and hardening of the arteries.

ANTIOXIDANTS

- Classification of several organic substances, including Vitamins C, E, A, selenium, and a group known as the carotenoids.
- These substances are thought to be effective in helping to prevent cancer, heart disease, and stroke.
- At the molecular and cellular levels, antioxidants deactivate certain particles called free radicals.
- Antioxidants give electrons to unevenly paired O_2 molecule in free radicals.
- They reduce free radical damage significantly, thereby oxidation is reduced significantly.

ANTIOXIDANTS PLAY IMPORTANT ROLES IN THE MAINTENANCE OF HEALTH

- Antioxidants neutralize free radicals before they get a chance to do harm in your body.
- Researchers have postulated that antioxidants prevent the possible carcinogenic effects of oxidation.
- Some studies have shown that smokers with diets high in carotenoids have a lower rate of lung cancer development than their smoking counterparts whose carotenoid intake is relatively low.
- Other research efforts have suggested that diets high in carotenoids may also be associated with a decreased risk of breast cancer.
- Also, vitamin C has been found to prevent the formation of N-nitroso compounds, the cancer-causing substances from nitrates and nitrites found in preserved meats and in some drinking water.
- Heart disease and stroke- it is possible that higher levels of antioxidants slow or prevent the development of arterial blockages, a complicated process involving the oxidation of cholesterol.
- Antioxidants may deter the collection of plaque on arterial walls.

- *Many researchers claim that elderly people, frequent aspirin users, heavy drinkers, smokers, and people with impaired immune systems may benefit from taking antioxidant supplements daily.*