

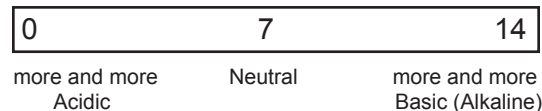
## CALCIUM AND THE BODY

from "The Calcium Factor: The Scientific Secret of Health and Youth", by Robert Barefoot, Ph.D.

- Calcium is the one mineral that can really alkalize your body. It produces the calcium monophosphate that raises your pH.
- One of the key roles that calcium plays is that it maintains the acidity in your body, or lack of acidity. You will have a constant pH of 7.45 because of this marvelous chemical.
- Healthy cells thrive in the alkali because it is in the alkali that you have the oxygen.
- When you are slightly acidic, you will absorb very little oxygen.
- When you are slightly caustic you will absorb 10-20 times the amount of oxygen.
- Your human body is supposed to be caustic and calcium is the key ingredient to keep it there.

### The pH Scale

- Acidic and basic (alkaline, caustic) are 2 extremes that describe chemicals. The pH scale measures how acidic or basic a substance is. It ranges from 0 to 14. A pH of 7 is neutral. A pH less than 7 is acidic, and a pH greater than 7 is basic (alkaline).
- Each whole pH value below 7 is 10 times more acidic than the next higher value. Each whole pH value above 7 is 10 times more alkaline. Pure water is neutral with a pH of 7.0.
- It is important to maintain an alkaline pH in your body, because in this state, cells remain healthy and disease cannot exist. Many degenerative diseases have been shown to thrive in an acidic environment.



## CORAL LIFE™

- **The Original Ericcsons Alka-Mine® Coral Calcium**
  - **90 Capsule Bottle**
  - **Each 500 mg. Capsule contains:**
    - ~ 450 mg. of coral calcium
    - ~ 25 mg. of magnesium
    - ~ 25 mg. of L-ascorbic acid
  - **Suggested Use - 3 capsules per day**
- **Suggested Retail - \$69.95**

### ENRICHING GIFTS PRODUCTS

- In addition to Coral Life™ Coral Calcium, Enriching Gifts offers an exclusive line consisting of 9 products utilizing all-natural standardized plant extract ingredients, where applicable, to address all areas of health and health-related conditions.

### ENRICHING GIFTS INTERNATIONAL™ - MISSION

- To provide basic support for health and wellness – body, mind, and spirit.
- To create a new way to conduct business that embraces the spirit of trust and harmony while working together in aligned ways.
- To provide affordable health care and to open free health care clinics throughout the world.

[www.enrichinggifs.com](http://www.enrichinggifs.com)



Sharing the Blessings of Nature

EGI's

# CORAL LIFE™

The Original Ericcsons  
Alka-Mine® Coral Calcium

## The Most Bio-Available Form of Calcium Known



An Exciting New Product from  
Enriching Gifts International™

## CALCIUM - THE MOST IMPORTANT MINERAL FOR GOOD HEALTH

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responsible for nerve impulse transmission

contributes to the strength, health, and function of every cell

used in urine filtration in the kidneys

controls muscle contractions and relaxation

### How Calcium Is Used By The Body

controls the formation of enzymes and hormones

controls the rhythm of the heart

used in blood clotting

controls osmosis and diffusion through the cell membrane

responsible for interaction of brain impulses

important for the formation and maintenance of bones

neutralizes acid and maintains pH balance throughout the body

important for the formation and maintenance of teeth

## CORAL LIFE™

*From Enriching Gifts International*

~ *The Original Ericssons Alka-Mine® Coral Calcium*

### ADVANTAGES

- **ALREADY IONIZED**

The Coral Calcium is **already ionized**. Unlike other types, it doesn't depend on your stomach to give up a lot of its acid to digest the calcium.

- **COMPLETELY ABSORBABLE**

Coral Life™ Coral Calcium is **completely absorbable** by the body (unlike synthetic products).

- **MOST BIO-AVAILABLE**

Coral Calcium is the **most bio-available** form of calcium known.

- **FROM THE CORAL REEF**

This Coral Calcium is mined **from the coral reef** off the coast of Okinawa (other products are made from beach sand).

- **CONTAINS MANY TRACE MINERALS**

The coral filters ocean water, capturing **trace minerals**, living microbials, and good bacteria that are important for intestinal health.